



PROUDLY PRESENTS



# FERNDALE PRIDE



**LGBTQIA+ Festival and Events**  
**Saturday • June 4 • 12:30-10pm**  
**Downtown Ferndale**  
**[ferndalepride.com](http://ferndalepride.com)**





# sponsors

naming rights



dj stage



sensory zone



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sign language



drag show



main stage



dj stage headliner & gender neutral bathrooms



community



pet adoption area



rock wall



recovery zone



main stage headliner



environmental



automotive tier 2



automotive tier 1



children's area



volunteer area





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Imperial

J's Penalty Box

Marathon

Pride Water

Regeneration

Slalom

215W/Soho

Bosco

Wayne State Mobile Health Unit

State Senator Jeremy Moss

JUNE 4  
2022

# ferndale **PRIDE**



**the fly trap**  
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THE FLY TRAP— [theflytrapferndale.com](http://theflytrapferndale.com)  
22950 Woodward Ave, Ferndale MI 48220 | 248.399.5150

BOBCAT BONNIE'S— [bobcatbonnies.com](http://bobcatbonnies.com)  
240 West Nine Mile Road, Ferndale MI 48220 | 248.677.0158



# events before june 4

**Tuesday • May 31 • 5:30-8:30 p.m.**

**Tied, Dyed and Ferndale Pride**

Ferndale Project, 567 Livernois

**Tuesday • May 31 • 8 p.m.-1 a.m.**

**Queeraoke**, 215 West, 215 W. Nine Mile

**Wednesday • June 1 • 7 p.m.**

**Interfaith Service:** Supporting the Health of Our Community, All ages and religions welcome, Affirmations Community Center, 290 W. Nine Mile. Alcohol free. Sign interpreted.

**Wednesday • June 1 • 8 p.m.**

**First Wednesday**

215 West, 215 W. Nine MI Rd.

**Thursday • June 2**

**Mighty Real Queer Art Opening**

Affirmations, 290 W. Nine MI Rd.

Alcohol free.

**Thursday • June 2**

**Fursday Thursday Bears Party**

215 West, 215 W. Nine Mile

**Friday • June 3**

**Pride Prom**, Affirmations,

290 W. Nine Mile, 7-10 p.m. Ages 12-18.

**Friday • June 3 • 8 p.m.**

**Patron presents: Love is Love**

215 W. Nine MI Rd.

**Saturday • June 4**

**Pride Brunch**

various sponsors throughout Ferndale



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MINIMUM \$20 DONATION

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# park & ride info

## **Ferndale Pride Free Parking & Shuttle Service**

Park at these locations:

Ferndale High School

881 Pinecrest Dr.

Gerry Kulick Community Center

1201 Livernois

SMART shuttles run every ten minutes  
12:30-10:30 p.m. Catch the shuttle back  
to the lot at Livernois and W. 9 Mile Rd.

Parking is free at these locations.  
This service is open to all drivers,  
riders, cyclists and walkers.  
Buses and shuttles are equipped  
with ramps and are accessible.

## **Ride the SMART FAST BUS on Woodward**

Stopping at Woodward and 9 Mile, this  
service takes you right to Ferndale Pride.  
SMART also offers local routes that drop  
off at Woodward so you can ride the  
SMART FAST bus.

## **Ride the SMART BUS on 9 Mile**

SMART offers a “Nine Mile Crosstown”  
option that stops in downtown Ferndale.  
The route travels east and west along  
9 Mile.

## **Plan your trip with SMART**

The 9 Mile route is detoured during the  
festival, check [smartbus.org](http://smartbus.org) for detailed  
detour information.

## **Ride-Share (Uber/Lyft)**

### **Drop off and Pick Up locations**

- W. Troy Street -  
behind Candlewick Shoppe
- Alley between Withington Lot and  
W. Nine Mile behind Pop’s for Italian
- Withington Street - just north  
of Inyo Restaurant & Lounge

## **Bike to Ferndale Pride**

Park your bike in the new bike lot  
located just past the rock wall.  
Metropolis Cycles will park and  
watch your bike during the event.



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FERNDALE, MI 48220



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## Congregation Shir Tikvah

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Check [shirtikvah.org](http://shirtikvah.org) for time of services  
or to view our live-stream and other events!

We are located one mile north of Somerset Mall  
3900 Northfield Parkway • Troy, MI 48084  
[www.shirtikvah.org](http://www.shirtikvah.org) • (248) 649 - 4418



# festival schedule

**10 a.m.-9 p.m.**

**Affirmations**

open to the public

**10-noon**

**SMART Recovery,**

Affirmations

**10:15-11:30 a.m.**

**Adult Children of Alcoholics and Dysfunctional Families** (ACA), Affirmations

**Noon-2 a.m.**

**Ferndale Elks #1588**, open to the public, 22856 Woodward

**12:30 p.m.**

**Opening ceremony**

Ferndale Project Mainstage,

Keynote speaker Dana

Nessel. Sign interpreted.

**1 p.m. Vendors open**

**1-6 p.m.**

**Blue Care Network of Michigan Children's Activity Area** open

**1-6 p.m.**

Genisys Credit Union

**Rock Wall** opens

**1-8 p.m.**

Mark McMillan, LMSW, CAADC **Recovery Zone**

opens with activities

presented by The Phoenix

**1-8 p.m.**

Vibe Credit Union presents

the **Canine Companion**

**Animal Adoption area** open

**1-8 p.m.**

Free **Covid-19 vaccinations**

by the Oakland County Health

Department, Food Truck Area

**1-8 p.m.**

**Free Blood Screenings and STI testing** by Unified Health, Food Truck Area

**1:30-2:30 p.m.**

**Weddings**, Gage DJ Dance Stage

**1:30-3 p.m.**

**AA Brownbaggers**

Affirmations

**2-4 p.m.**

**Transgender & Non-Binary Discussion**, Affirmations

**8 p.m. Vendors** close

**8-8:45 p.m.**

Motor City Casino Hotel presents

**Tunde Olaniran** at the

Ferndale Project Main Stage

**8:30-10 p.m.**

MKX Oils presents **Jace M**

at the Gage Cannabis

DJ/Dance Stage

**10 p.m.**

**Street entertainment** ends

**10 p.m.-2 a.m.**

Sponsoring **bars and**

**restaurants** celebrate Pride

**10:05 p.m.-2 a.m.**

**Thots and Prayers** Pop Up,

215 West, 215 W. Nine MI Rd.



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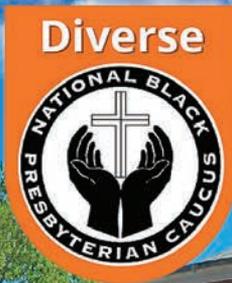
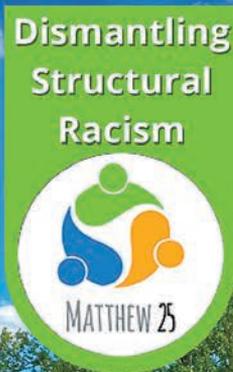
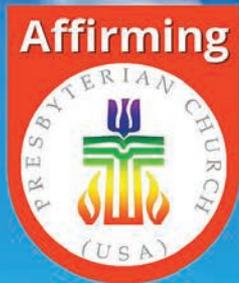
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Find one of our 28 locations at [genisyscu.org](https://www.genisyscu.org)

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# main stage schedule

Presented by



- 12:30 pm Opening Ceremony
- 1:00 pm Furillostar
- 2:00 pm Blow Pop
- 3:00 pm London Beck
- 4:00 pm Valerie the Vulture
- 5:00 pm LVRS
- 6:00 pm Freshman Drag Show
- 6:45 pm Motor City Drag Kings

Headliner Sponsor



- 8:00 pm **Tunde Olaniran**
- 9:00 pm Jackie Faye

Emcee **Bentley James**



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# FERNDALE PROJECT

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FERNDALE PROJECT





# dj dance stage



Presented by



- 1:30 pm Weddings
- 2:30 pm TYLR\_
- 4:00 pm Workout Plan
- 5:30 pm DJ Skyrah
- 7:00 pm Cherriel

Headliner Sponsor



8:30 pm **Jace M**

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MANAGEMENT



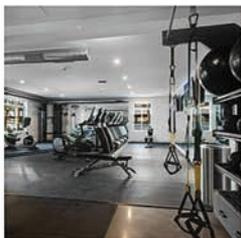
# FERNDALEHAUS

## Luxury Loft Living

Loft-style living is now available at Ferndalehaus – located in the heart of Downtown Ferndale.

Centered on the iconic intersection of Woodward and Nine, all the action is just steps away.

Live and play in this vibrant hub for restaurants, shops, late night entertainment, sports bars, brew pubs and much more.



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Options

# Hugs

## Gratitude embraces Ferndale Pride

*by Heather Aymer*

“I bet you aren’t gonna hug me,” challenged the harnessed and studded out Pride attendee to Ferndale Pride Hugs Coordinator Liz Pflieger on a sunny fall day in October 2021. Undeterred, Liz wrapped her arms around her challenger, pulling them in. Hugs at Ferndale Pride is for everyone, even metal and leather-clad skeptics.

Hugs began as a labor of gratitude by Liz, whose daughter came out while in high school in Greater Ferndale. “My daughter told me she was comfortable and embraced by the community here, and I had to give back.” Normally not a “put myself out there,” person Liz connected with Ferndale Pride Executive Director Julia Music to begin Hugs for Pride in 2019.

In 2020 the pandemic forced isolation and social distancing for the public at large, the impact upon the already largely isolated LGBTQAI+ Community more devastating. In-person support and activity groups for the community moved online, where able, and Ferndale Pride was canceled.

The pandemic exponentially increased loss and grief which spurred the need for community. Conversations about the importance of social contact and touch for mental and physical health became mainstream, and the need for Ferndale Pride and Hugs became more urgent.

In October 2021, Ferndale Pride returned during a safer lull in the pan-

demic, and Liz and her Hugs Volunteers set to work.

“All ages ask for a hug, and the reaction is universal; everyone needs it,” Liz stated while chatting with me after a Ferndale Pride Committee Meeting in March 2022. “I feel it’s very important that our Hugs group is not restricted by gender or role as a parent. Ideal huggers are able to give comfort and compassion from the heart.”

On why you should sign up to be a Hugs Volunteer: “It’s a two-way thing, and the most fulfilling thing you will do in your life. You never know the importance of your hug until someone is crying in your arms.”

“You don’t know what this means!” a Pride attendee told Liz while receiving a hug, both masked for safety. Another, she held onto for five minutes while they sobbed. “I haven’t been hugged by my father in 20 years,” a young man told an older male Hugs Volunteer as he was held and cried. And so many more.

Consent is key, for Hugs, as it is for everyone at Ferndale Pride. “No pictures, Consent is essential. Not everyone who comes to Pride is out. This has to be a safe space.”

Liz is always open to give a hug, even if you are unsure how to ask. Just show up and she or one of the Huggers will wrap their arms around you, give an affirmation and be there to make your day.

# UNITY FUND

DETROIT TRI-COUNTY LGBTQ+ PAC

## THE GAY AGENDA

- Brunch
- Celebrate with Ferndale PRIDE
- Support local LGBTQ+ candidates
- Donate to Unity Fund MI!
- VOTE!
- Cocktail hour

Donate Today



[unityfundmi.com](http://unityfundmi.com)

# health care services

Ferndale Pride will host a number of health-related services that are FREE to event-goers.

## Drug and Alcohol Recovery Services

Mark McMillan, LMSW, CAADC Recovery Zone. Activities presented by The Phoenix. Location: West of Allen Street on north side of W. Nine MI Rd.

## Affirmations Community Center

The Center hosts a number of recovery related groups throughout the day:  
10 a.m.-noon - SMART Recovery  
10:15-11:30 a.m. - Adult Children of Alcoholics and Dysfunctional Families (ACA)  
1:30-3 p.m. - AA Brownbaggers  
Location: 290 W. Nine MI Rd.

## Gender Affirming Clothing Closet

Affirmations in partnership with Stand With Trans will host a gender affirming clothing give away from noon to 6 p.m. Interested folks can come browse the selection of new and gently used donated items. Fitting rooms will also be available inside Affirmations, 290 W. Nine MI Rd.

## Physical Health

STI/HIV/Hep C  
UNIFIED HIV Health and Beyond will provide HIV/STI/Hep C testing via its mobile unit. Find out your status so you can make informed decisions about your health. Location: south side outside of Candle Wick Shoppe.

## Sensory Station

This area will be a space for people who experience sensory overstimulation to decompress. Ear plugs, fidget items, snacks and beverages will be available here, as well. Folks from the Ferndale Accessibility and Inclusion Advisory Commission will be available to help monitor or help address accessibility needs. Location: Western endpoint of festival on the north side of W. Nine MI Rd.

## Suicide Prevention

Six Feet Over will provide suicide prevention and general mental health outreach and education, suicide loss postvention and postcare support via informal conversations with trained and qualified volunteers, consisting of an ear for anything the festival-goers would like to ask or talk about, resource referrals and a place to be heard and seen. Location: Near The Brook on the south side of W. Nine MI Rd.

## Vaccinations

COVID-19  
Affirmations in partnership with the Oakland County Health Division will provide COVID testing and vaccines (all three brands will be available).  
Location: near food truck area.



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# after festival events

## Sunday • June 5

**MI Drag Brunch: Ferndale Pride Queens**, Bobcat Bonnie's, 240 W. Nine Mile, 10:30-4. Ticketed event.  
**Disco Tea Ferndale**, 215 West, 215 W. Nine Mile, 4 p.m.-8 p.m. 21+

## Tuesday • June 7

**Film Club Discussion Group**, "Moonlight," Ferndale Public Library, 222 E 9 Mile Rd., 7 p.m. Alcohol free. 18+

## Friday • June 10

**Reunion**, The Olympus Theater, 940 W. McNichols Rd., Detroit 10 p.m.-5 a.m. 21+

## Saturday • June 11

**Bears in Speedos Car Wash** fundraiser for Affirmations and

Ruth Ellis Center, Level One Bank parking lot, 22635 Woodward Ave., 11a.m.-3p.m. Alcohol free.  
**Pride**, Marble Bar, 1501 Holden St., Detroit, 10 p.m.-5 a.m. 21+

## Sunday • June 12

**Drag Queen Story Hour** Ferndale Project, 567 Livernois, 10 a.m. All ages.  
**Queer Arts and Crafts Show** Ferndale Project, 567 Livernois, 11 a.m. All ages.  
**THOT Tea**, TV Lounge, 2548 Grand River Ave, Detroit, 4 p.m.-12 a.m. 21+

## Monday • June 13

**Paint Project**, Ferndale Project, 567 Livernois, 6 p.m. All ages.

## Monday • June 20

**Open Mic Storytelling** Ferndale Project, 567 Livernois, 6 p.m. All ages.

## Saturday • June 25

**Celebrity Bartending**, Ferndale Project, 567 Livernois, noon-5 p.m. All ages.  
**Affirmations Community Center Telethon** GoAffirmations.org/Telethon, Facebook Live, Vimeo, YouTube, noon-6 p.m.

## Monday • June 27

**Drag Dinner**, Ferndale Project, 567 Livernois, 6 p.m.

## Tuesday • June 28

**Book Club**, "Let's Get Back to the Party" by Zak Salih, Ferndale Project, 567 Livernois.

PROUD SUPPORTER OF FERNDALE PRIDE

Greetings From...

FERNDALE

From Hometown Restaurant Group



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• COMMUNITY OF RESTAURANTS



# A Stronger Community.

*A healthier community.*

Henry Ford Health is pleased to support the Ferndale Pride 2022 street festival and continues to applaud their mission to welcome and promote the diversity and the celebration of the city of Ferndale.

**HENRY  
FORD  
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1/2025/2025



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[www.thephoenix.org](http://www.thephoenix.org)



**NEWSLETTER  
SIGN UP**



The Phoenix - Detroit



DetroitSoberFitness

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Raymond James is proud to give back  
to the communities in which we  
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Ferndale Pride.

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LGBTQIA+



*Julie Varner*

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📷 [jvarner22](https://www.instagram.com/jvarner22)

Eternal Tattoos in Livonia:

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## Ferndale Pride Gives Back

When founders Craig Covey, Monica Mills, Julia Music and Greg Pawlica founded Ferndale Pride in 2011, they made a decision that Pride in Ferndale would give back to local LGBTQAI charities that serve the Ferndale Community. Through unrestricted grants, Ferndale Pride has given over \$300,000 to the following organizations:



**Bridging the gap between love and HIV/STI services.**  
**211 Community Resources is here for you.**  
**Visit [MI211.org/HIV-STI-Services](https://MI211.org/HIV-STI-Services) or scan the QR code below.**



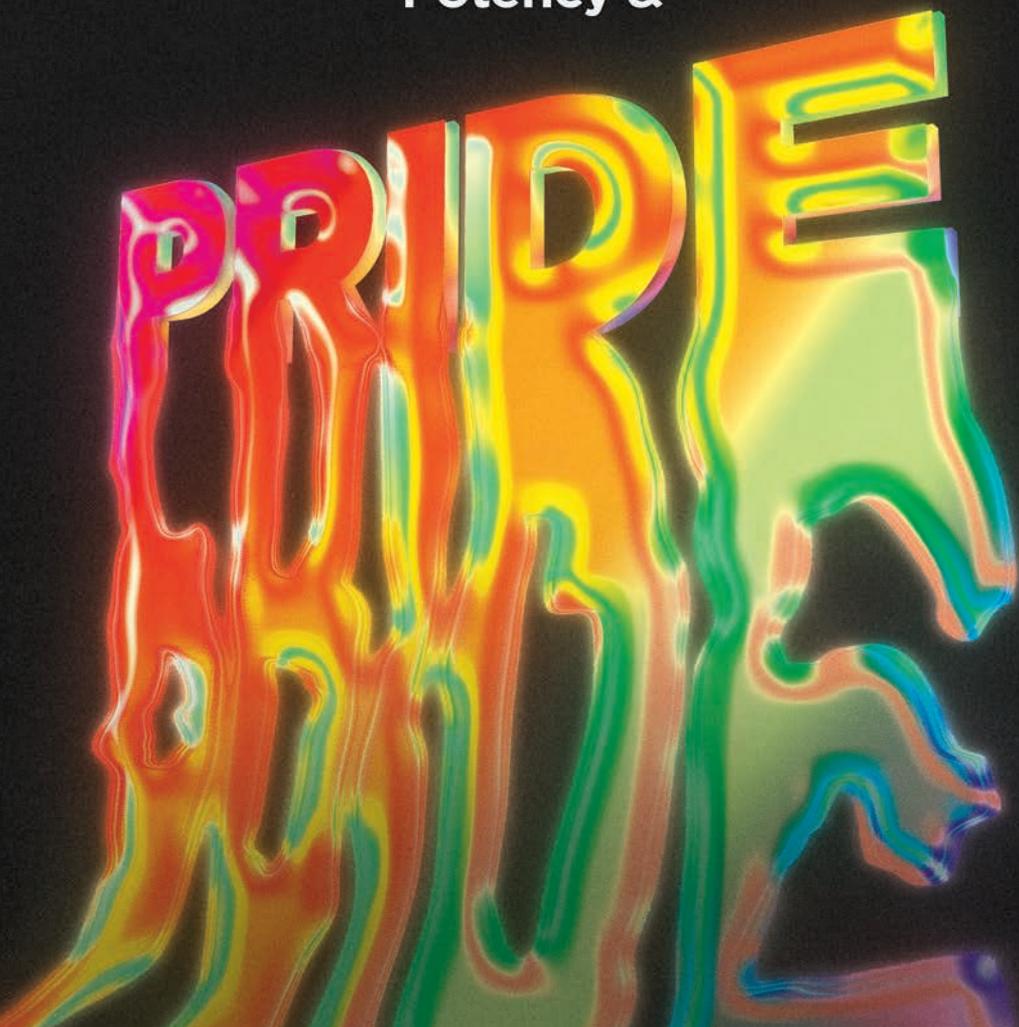
**2-1-1**



As a leader in the marijuana industry, MKX knows it is important to acknowledge the labor and vision of early HIV/AIDS and LGBTQ+ activists. Without these trailblazers, marijuana legalization wouldn't be where it is today.



**Purity,  
Potency &**



THOTS & PRAYERS AND CircuitMOM  
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10  
JUN



OLYMPUS THEATER  
10PM TO 5 AM

11  
JUN



MARBLE BAR  
4 PM TO 12 AM

12  
JUN



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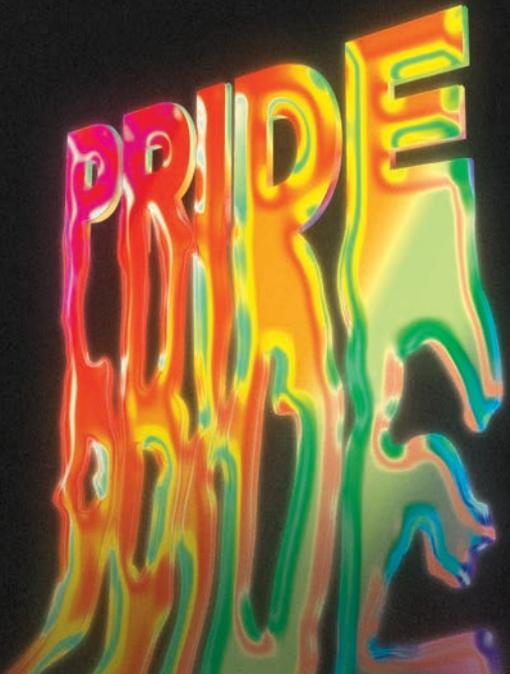


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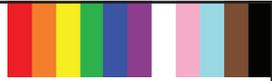
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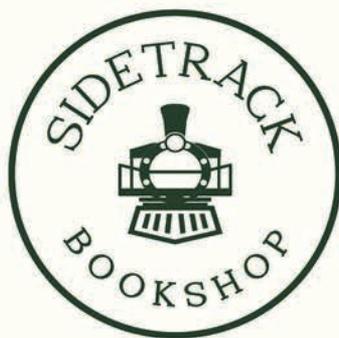


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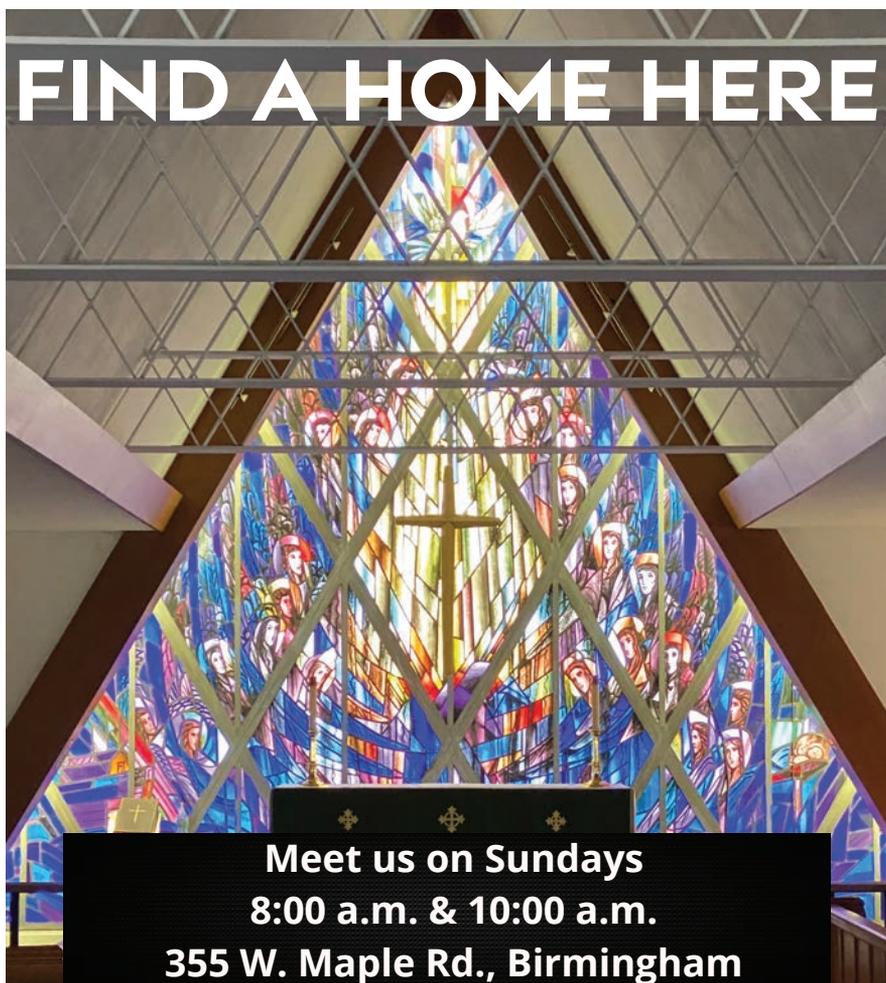
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