



PROUDLY PRESENTS



FERNDALE

P R I D E



LGBTQIA+ Festival and Events
Saturday • June 4 • 12:30-10pm
Downtown Ferndale
ferndalepride.com



sponsors

naming rights



dj stage



sensory zone



bleachers



sign language



drag show



main stage



dj stage headliner & gender neutral bathrooms



community



pet adoption area



rock wall



recovery zone



main stage headliner



environmental



automotive tier 2



automotive tier 1



children's area



volunteer area





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Sun. 10:30 am**



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Detroit PFLAG	Bosco
Go Comedy! Improv Theater	Wayne State Mobile Health Unit
Henry Ford Health	State Senator Jeremy Moss

**JUNE 4
2022**

ferndale
PRIDE



the fly trap



THE FLY TRAP— theflytrapferndale.com
22950 Woodward Ave. Ferndale MI 48220 | 248.399.5150

BOBCAT BONNIE'S— bobcatbonnies.com
240 West Nine Mile Road, Ferndale MI 48220 | 248.677.0158

events before june 4

Tuesday • May 31 • 5:30-8:30 p.m.

Tied, Dyed and Ferndale Pride

Ferndale Project, 567 Livernois

Tuesday • May 31 • 8 p.m.-1 a.m.

Queeraoke, 215 West, 215 W. Nine Mile

Wednesday • June 1 • 7 p.m.

Interfaith Service: Supporting the Health of Our Community, All ages and religions welcome, Affirmations Community Center, 290 W. Nine Mile. Alcohol free. Sign interpreted.

Wednesday • June 1 • 8 p.m.

First Wednesday

215 West, 215 W. Nine MI Rd.

Thursday • June 2

Mighty Real Queer Art Opening

Affirmations, 290 W. Nine MI Rd.

Alcohol free.

Thursday • June 2

Fursday Thursday Bears Party

215 West, 215 W. Nine Mile

Friday • June 3

Pride Prom, Affirmations,

290 W. Nine Mile, 7-10 p.m. Ages 12-18.

Friday • June 3 • 8 p.m.

Patron presents: Love is Love

215 W. Nine MI Rd.

Saturday • June 4

Pride Brunch

various sponsors throughout Ferndale



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SATURDAY, JUNE 4TH 1 PM TO 7 PM

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MINIMUM \$20 DONATION

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park & ride info

Ferndale Pride Free Parking & Shuttle Service

Park at these locations:

Ferndale High School

881 Pinecrest Dr.

Gerry Kulick Community Center

1201 Livernois

SMART shuttles run every ten minutes
12:30-10:30 p.m. Catch the shuttle back
to the lot at Livernois and W. 9 Mile Rd.

Parking is free at these locations.
This service is open to all drivers,
riders, cyclists and walkers.
Buses and shuttles are equipped
with ramps and are accessible.

Ride the SMART FAST BUS on Woodward

Stopping at Woodward and 9 Mile, this
service takes you right to Ferndale Pride.
SMART also offers local routes that drop
off at Woodward so you can ride the
SMART FAST bus.

Ride the SMART BUS on 9 Mile

SMART offers a “Nine Mile Crosstown”
option that stops in downtown Ferndale.
The route travels east and west along
9 Mile.

Plan your trip with SMART

The 9 Mile route is detoured during the
festival, check smartbus.org for detailed
detour information.

Ride-Share (Uber/Lyft)

Drop off and Pick Up locations

- W. Troy Street -
behind Candlewick Shoppe
- Alley between Withington Lot and
W. Nine Mile behind Pop’s for Italian
- Withington Street - just north
of Inyo Restaurant & Lounge

Bike to Ferndale Pride

Park your bike in the new bike lot
located just past the rock wall.
Metropolis Cycles will park and
watch your bike during the event.



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www.shirtikvah.org • (248) 649 - 4418**

festival schedule

10 a.m.-9 p.m.

Affirmations

open to the public

10-noon

SMART Recovery,
Affirmations

10:15-11:30 a.m.

Adult Children of Alcoholics
and Dysfunctional Families
(ACA), Affirmations

Noon-2 a.m.

Ferndale Elks #1588, open to
the public, 22856 Woodward

12:30 p.m.

Opening ceremony

Ferndale Project Mainstage,

Keynote speaker Dana

Nessel. Sign interpreted.

1 p.m. Vendors open

1-6 p.m.

Blue Care Network of
Michigan Children's Activity
Area open

1-6 p.m.

Genisys Credit Union

Rock Wall opens

1-8 p.m.

Mark McMillan, LMSW,
CAADC **Recovery Zone**
opens with activities
presented by The Phoenix

1-8 p.m.

Vibe Credit Union presents
the **Canine Companion**
Animal Adoption area open

1-8 p.m.

Free **Covid-19 vaccinations**
by the Oakland County Health
Department, Food Truck Area

1-8 p.m.

Free Blood Screenings and
STI testing by Unified Health,
Food Truck Area

1:30-2:30 p.m.

Weddings, Gage DJ Dance
Stage

1:30-3 p.m.

AA Brownbaggers

Affirmations

2-4 p.m.

Transgender & Non-Binary
Discussion, Affirmations

8 p.m. Vendors close

8-8:45 p.m.

Motor City Casino Hotel pres-
ents **Tunde Olaniran** at the
Ferndale Project Main Stage

8:30-10 p.m.

MKX Oils presents **Jace M**
at the Gage Cannabis
DJ/Dance Stage

10 p.m.

Street entertainment ends

10 p.m.-2 a.m.

Sponsoring **bars and**
restaurants celebrate Pride

10:05 p.m.-2 a.m.

Thots and Prayers Pop Up,
215 West, 215 W. Nine MI Rd.



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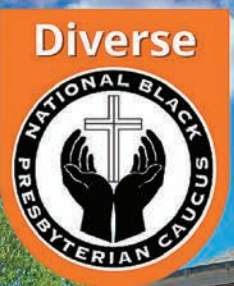
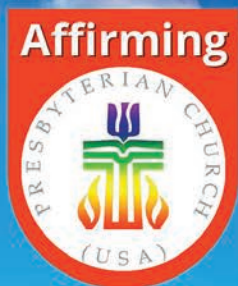
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main stage schedule



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- 12:30 pm Opening Ceremony
- 1:00 pm Furillostar
- 2:00 pm Blow Pop
- 3:00 pm London Beck
- 4:00 pm Valerie the Vulture
- 5:00 pm LVRS
- 6:00 pm Freshman Drag Show
- 6:45 pm Motor City Drag Kings

Headliner Sponsor

Motor City
CASINO · HOTEL

- 8:00 pm **Tunde Olaniran**
- 9:00 pm Jackie Faye

Emcee **Bentley James**



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dj dance stage



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- 1:30 pm Weddings
- 2:30 pm TYLR__
- 4:00 pm Workout Plan
- 5:30 pm DJ Skyrah
- 7:00 pm Cherriel

Headliner Sponsor



- 8:30 pm **Jace M**

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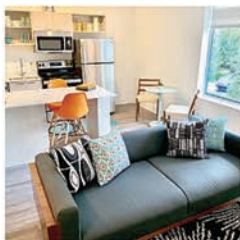
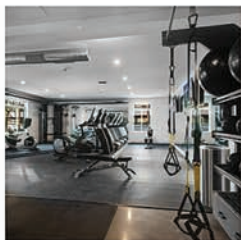
FERNDALEHAUS

Luxury Loft Living

Loft-style living is now available at Ferndalehaus — located in the heart of Downtown Ferndale.

Centered on the iconic intersection of Woodward and Nine, all the action is just steps away.

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Hugs

Gratitude embraces Ferndale Pride

by Heather Aymer

"I bet you aren't gonna hug me," challenged the harnessed and studded out Pride attendee to Ferndale Pride Hugs Coordinator Liz Pfleger on a sunny fall day in October 2021. Undeterred, Liz wrapped her arms around her challenger, pulling them in. Hugs at Ferndale Pride is for everyone, even metal and leather-clad skeptics.

Hugs began as a labor of gratitude by Liz, whose daughter came out while in high school in Greater Ferndale. "My daughter told me she was comfortable and embraced by the community here, and I had to give back." Normally not a "put myself out there," person Liz connected with Ferndale Pride Executive Director Julia Music to begin Hugs for Pride in 2019.

In 2020 the pandemic forced isolation and social distancing for the public at large, the impact upon the already largely isolated LGBTQAI+ Community more devastating. In-person support and activity groups for the community moved online, where able, and Ferndale Pride was canceled.

The pandemic exponentially increased loss and grief which spurred the need for community. Conversations about the importance of social contact and touch for mental and physical health became mainstream, and the need for Ferndale Pride and Hugs became more urgent.

In October 2021, Ferndale Pride returned during a safer lull in the pan-

demic, and Liz and her Hugs Volunteers set to work.

"All ages ask for a hug, and the reaction is universal; everyone needs it," Liz stated while chatting with me after a Ferndale Pride Committee Meeting in March 2022. "I feel it's very important that our Hugs group is not restricted by gender or role as a parent. Ideal huggers are able to give comfort and compassion from the heart."

On why you should sign up to be a Hugs Volunteer: "It's a two-way thing, and the most fulfilling thing you will do in your life. You never know the importance of your hug until someone is crying in your arms."

"You don't know what this means!" a Pride attendee told Liz while receiving a hug, both masked for safety. Another, she held onto for five minutes while they sobbed. "I haven't been hugged by my father in 20 years," a young man told an older male Hugs Volunteer as he was held and cried. And so many more.

Consent is key, for Hugs, as it is for everyone at Ferndale Pride. "No pictures, Consent is essential. Not everyone who comes to Pride is out. This has to be a safe space."

Liz is always open to give a hug, even if you are unsure how to ask. Just show up and she or one of the Huggers will wrap their arms around you, give an affirmation and be there to make your day.

UNITY FUND

DETROIT TRI-COUNTY LGBTQ+ PAC

THE GAY AGENDA

- ☒ Brunch
- ☒ Celebrate with Ferndale PRIDE
- ☐ Support local LGBTQ+ candidates
- ☐ Donate to Unity Fund MI!
- ☐ VOTE!
- ☐ Cocktail hour

Donate Today



unityfundmi.com

health care services

Ferndale Pride will host a number of health-related services that are **FREE** to event-goers.

Drug and Alcohol Recovery Services

Mark McMillan, LMSW, CAADC Recovery Zone. Activities presented by The Phoenix. Location: West of Allen Street on north side of W. Nine MI Rd.

Affirmations Community Center

The Center hosts a number of recovery related groups throughout the day:
10 a.m.-noon - SMART Recovery
10:15-11:30 a.m. - Adult Children of Alcoholics and Dysfunctional Families (ACA)
1:30-3 p.m. - AA Brownbaggers
Location: 290 W. Nine MI Rd.

Gender Affirming Clothing Closet

Affirmations in partnership with Stand With Trans will host a gender affirming clothing give away from noon to 6 p.m. Interested folks can come browse the selection of new and gently used donated items. Fitting rooms will also be available inside Affirmations, 290 W. Nine MI Rd.

Physical Health

STI/HIV/Hep C
UNIFIED HIV Health and Beyond will provide HIV/STI/Hep C testing via its mobile unit. Find out your status so you can make informed decisions about your health. Location: south side outside of Candle Wick Shoppe.

Sensory Station

This area will be a space for people who experience sensory overstimulation to decompress. Ear plugs, fidget items, snacks and beverages will be available here, as well. Folks from the Ferndale Accessibility and Inclusion Advisory Commission will be available to help monitor or help address accessibility needs. Location: Western endpoint of festival on the north side of W. Nine MI Rd.

Suicide Prevention

Six Feet Over will provide suicide prevention and general mental health outreach and education, suicide loss postvention and postcare support via informal conversations with trained and qualified volunteers, consisting of an ear for anything the festival-goers would like to ask or talk about, resource referrals and a place to be heard and seen. Location: Near The Brook on the south side of W. Nine MI Rd.

Vaccinations

COVID-19
Affirmations in partnership with the Oakland County Health Division will provide COVID testing and vaccines (all three brands will be available). Location: near food truck area.



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after festival events

Sunday • June 5

MI Drag Brunch: Ferndale

Pride Queens, Bobcat
Bonnie's, 240 W. Nine Mile,
10:30-4. Ticketed event.

Disco Tea Ferndale,
215 West, 215 W. Nine Mile,
4 p.m.-8 p.m. 21+

Tuesday • June 7

Film Club Discussion Group,

"Moonlight," Ferndale Public
Library, 222 E 9 Mile Rd.,
7 p.m. Alcohol free. 18+

Friday • June 10

Reunion, The Olympus
Theater, 940 W. McNichols Rd.,
Detroit 10 p.m.-5 a.m. 21+

Saturday • June 11

Bears in Speedos Car Wash
fundraiser for Affirmations and

Ruth Ellis Center, Level One
Bank parking lot,
22635 Woodward Ave.,
11a.m.-3p.m. Alcohol free.

Pride, Marble Bar,
1501 Holden St., Detroit,
10 p.m.-5 a.m. 21+

Sunday • June 12

Drag Queen Story Hour

Ferndale Project, 567 Livernois,
10 a.m. All ages.

Queer Arts and Crafts Show
Ferndale Project, 567 Livernois,
11 a.m. All ages.

THOT Tea, TV Lounge,
2548 Grand River Ave, Detroit,
4 p.m.-12 a.m. 21+

Monday • June 13

Paint Project, Ferndale
Project, 567 Livernois, 6 p.m.
All ages.

Monday • June 20

Open Mic Storytelling

Ferndale Project, 567 Livernois,
6 p.m. All ages.

Saturday • June 25

Celebrity Bartending,

Ferndale Project, 567 Livernois,
noon-5 p.m. All ages.

Affirmations Community

Center Telethon

GoAffirmations.org/Telethon,
Facebook Live, Vimeo,
YouTube, noon-6 p.m.

Monday • June 27

Drag Dinner, Ferndale Project,
567 Livernois, 6 p.m.

Tuesday • June 28

Book Club, "Let's Get Back
to the Party" by Zak Salih,
Ferndale Project, 567 Livernois.

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1/20/2022



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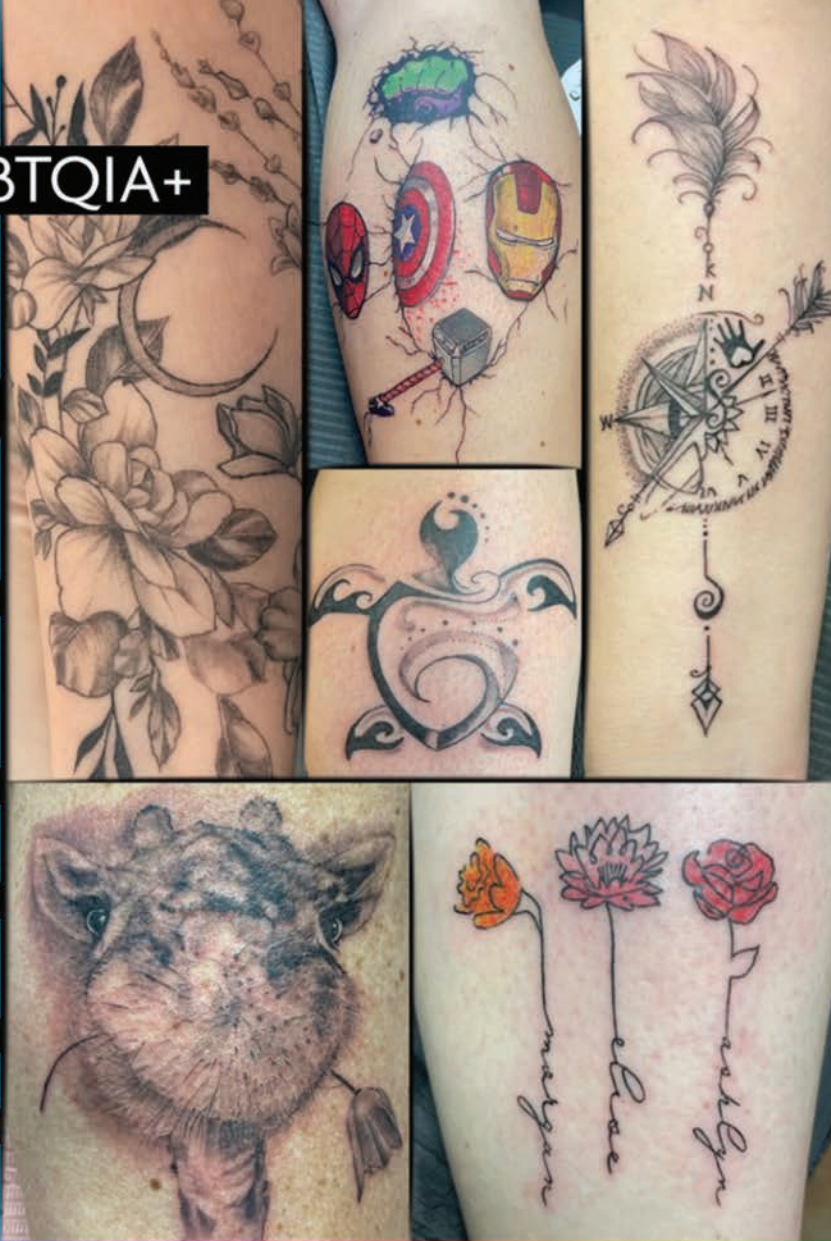
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Ferndale Pride Gives Back

When founders Craig Covey, Monica Mills, Julia Music and Greg Pawlica founded Ferndale Pride in 2011, they made a decision that Pride in Ferndale would give back to local LGBTQAI charities that serve the Ferndale Community. Through unrestricted grants, Ferndale Pride has given over \$300,000 to the following organizations:





As a leader in the marijuana industry, MKX knows it is important to acknowledge the labor and vision of early HIV/AIDS and LGBTQ+ activists. Without these trailblazers, marijuana legalization wouldn't be where it is today.



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THOTS & PRAYERS AND CircuitMOM PRESENT: DETROIT PRIDE

**10
JUN**



OLYMPUS THEATER
10PM TO 5 AM



**11
JUN**



MARBLE BAR
4 PM TO 12 AM



**12
JUN**



TV LOUNGE
4 PM TO 12 AM



*Thots
& Prayers*



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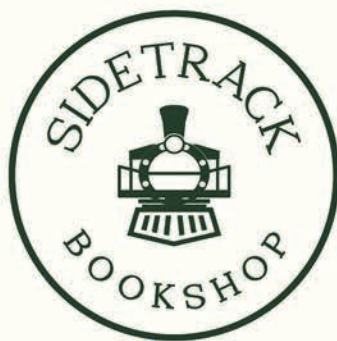
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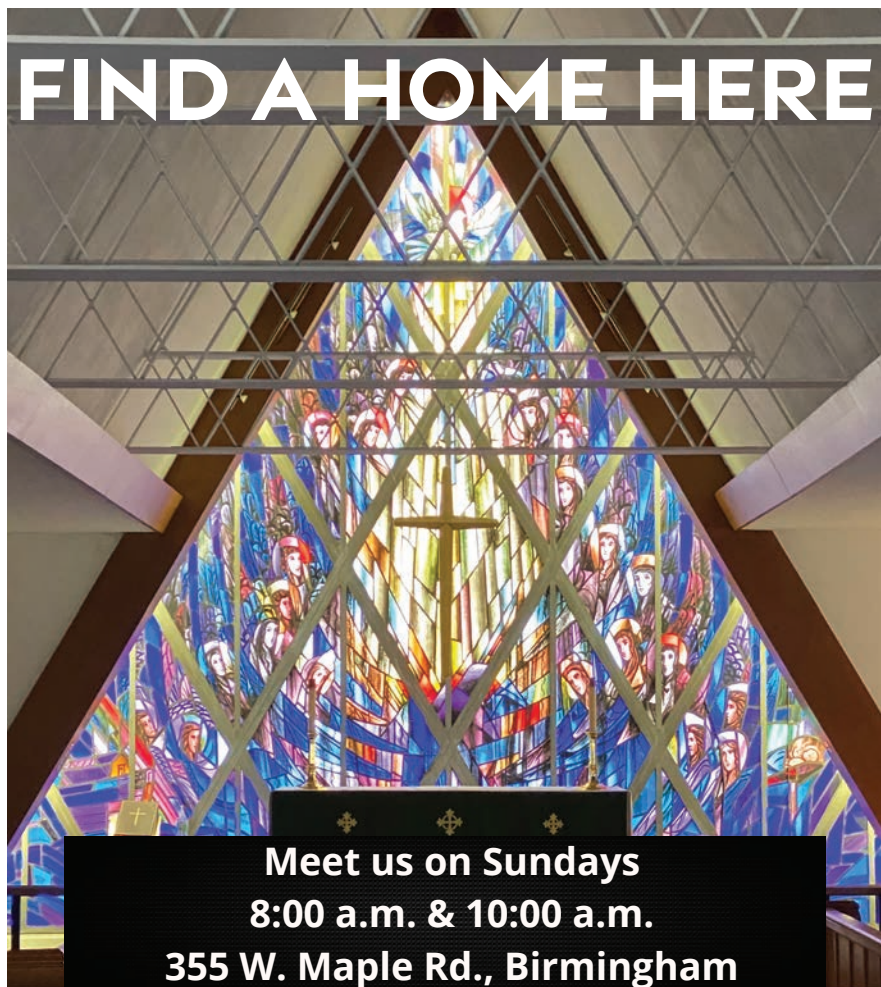
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